Sponsorship Framework

November 2026



TasNetworks | Powering a Bright Future

About this document

This Framework sets out the approach to sponsorships across TasNetworks, TasNetworks Holdings and Fortytwo24. It has been prepared in line with the Treasurer's Instruction **GBE 08-57B-01** and the **Guidelines for Tasmanian Government Businesses - Sponsorship**.



TasNetworks acknowledges the palawa (Tasmanian Aboriginal community) as the original owners and custodians of lutruwita (Tasmania).

TasNetworks acknowledges the palawa have maintained their spiritual and cultural connection to the land and water.

We pay respect to Elders past and present and all Aboriginal and Torres Strait Islander peoples.

Sponsorship at TasNetworks

As Tasmania's electricity transmission and distribution network provider, we're passionate about supporting local projects that make a meaningful difference for the people and places we serve.

TasNetworks seeks to invest in communities across Tasmania through a range of long-term strategic partnerships and short-term sponsorships that deliver improvements across a range of social issues, build brand awareness and trust, and support the achievement of our strategic goals.

Framework Purpose

This Framework sets out TasNetworks' approach to sponsorship arrangements and ensures all sponsorship payments and agreements are entered into, and approved in a consistent and transparent manner in line with the Treasury Guidelines for Tasmanian Government Businesses – Sponsorship.

This Framework provides guidance to the community on what makes an acceptable sponsorship proposal, and what we aim to achieve through the sponsorships we enter into.

It applies to sponsorship arrangements made across TasNetworks and our subsidiaries, TasNetworks Holdings Pty Ltd and Fortytwo24 Pty Ltd.

Any reference to TasNetworks in this document includes a reference to its subsidiaries.

All TasNetworks team members are responsible for complying with this Framework.



What sponsorship looks like

Sponsorships are one of the ways we support positive outcomes in our community, contributing to a brighter, better future for Tasmania.

A sponsorship at TasNetworks can take a range of forms. Sponsorships include any contribution by TasNetworks of monetary value or agreed service in exchange for the provision of benefits by the sponsorship recipient (but not the purchase of goods or services).

Basic sponsorships

Sponsorship arrangements are often transactional, where TasNetworks pays a monetary contribution to the recipient in exchange for involvement with an event, activity or program.

Strategic partnerships

Often multi-year strategic partnerships where TasNetworks and the partner organisation collaborate to deliver shared value outcomes for both organisations.

Major sponsorships

Under the Treasury Guidelines for Tasmanian Government Businesses – Sponsorship, a major sponsorship is defined as any individual sponsorship or partnership arrangement that would result in a total payment, contribution in-kind, or combination of the two, totalling more than $200,000 to one organisation, regardless of the length of the sponsorship arrangement.

In-kind support

TasNetworks sometimes provides support, resources, equipment or a service, in place of a financial contribution, in exchange for an agreed benefit.

TasNetworks does not provide free or discounted electricity, electrical infrastructure, or electricity related products.




Energy
Efficiency
Strategies

Sponsorship principles

Our principles guide our approach to sponsorships, providing a consistent basis for evaluating opportunities and ensuring sponsorships align with our strategic priorities focus areas.

All TasNetworks sponsorship arrangements must be consistent with the following principles:

- All sponsorships must demonstrate alignment with TasNetworks purpose and strategic focus areas.
- Sponsorship arrangements must maximise value for money and public value.
- TasNetworks' financial capacity must be assessed prior to approving any major sponsorship arrangement.
- All sponsorship arrangements must be assessed appropriately, accurately and impartially. This includes new sponsorship arrangements as well as any renewal or renegotiation of existing arrangements.
- The objectives of a sponsorship arrangement must be defined at the outset so that these can be meaningfully assessed throughout the period of sponsorship.
- Sponsorship opportunities should be transparent, fair and equitable.
- Appropriate levels of due diligence must be undertaken on any potential sponsorship arrangement and the organisation sponsored.
- All potential risks related to a sponsorship arrangement must be considered and managed, including reputational risk and conflicts of interest.
- TasNetworks must consider the potential impact on our business of sponsoring an event or an organisation that is already being sponsored by Events Tasmania, another Government Business or the Tasmanian Government. In isolation, this should not be grounds to preclude a sponsorship arrangement, but it is a matter to be considered and reported.
- An individual employee must not seek to personally benefit from any sponsorship arrangement.
- Sponsorship arrangements should be made directly with the organisation sponsored, not through a secondary representative.
- All sponsorships must be monitored, reviewed and evaluated to test whether they have achieved their objectives.
- TasNetworks must not accept approaches from organisations that might be interpreted as attempts to obtain influence or advantage.
- TasNetworks must not sponsor a political party, or enter into a sponsorship arrangement to directly support, or object to, a specific political position or political campaign.



Reporting

We are committed to maintaining transparent and responsible sponsorship practices. This includes reporting on our activities to ensure they deliver meaningful benefits in line with the intended objectives of the arrangement.

TasNetworks is required to report on all partnerships and sponsorships that we enter into. Information is included in the Annual Report relating to all partnerships and sponsorships.

Our sponsorship report will include details on:

- the organisation sponsored
- a description of the sponsorship arrangement, including, the sponsored event or activity and the nature of the contribution
- the benefits of the sponsorship arrangement
- a description of the benefits received as part of the sponsorship arrangement provided to employees or other related parties, including event tickets or corporate hospitality
- the period of sponsorship in the relevant financial year
- details of any other Tasmanian Government or related sponsorships for the same event or organisation sponsored
- the amount paid or the estimated value of contribution in kind provided during the relevant financial year, unless it is considered this amount is commercial in confidence; and
- the total value of all sponsorships provided during the relevant financial year, where the amount has been disclosed.

Consultation with Shareholding Ministers

As a State-Owned Company, TasNetworks may be required to consult with Shareholding Ministers before entering certain sponsorship arrangements.

Shareholding Ministers must be consulted prior to undertaking:

- all 'major sponsorships'
- any sponsorship arrangement for any interstate or international event
- any proposed confidentiality provisions or restrictions that may prevent or limit the Government business from fully reporting on the arrangement in accordance with the Treasury Guidelines for Tasmanian Government Businesses – Sponsorship.



CASE STUDY

Building a safer, stronger community with Hobart City Mission

Our partnership with Hobart City Mission demonstrates how we work alongside community organisations to deliver meaningful, long-term benefits for Tasmanians.

Through a three-year partnership, TasNetworks is providing funding for critical security upgrades at Hobart City Mission sites across southern Tasmania. These improvements help create safer, more welcoming environments for people accessing emergency accommodation, food relief and other essential support services, as well as the staff and volunteers who work there.

Our partnership extends beyond financial support. We encourage our people to contribute their time, skills and experience through hands-on volunteering opportunities, fundraising and practical support.

We have also delivered energy literacy education to more around 40 Hobart City Mission employees through our Power People Project, helping frontline workers share practical energy-saving advice with people experiencing cost-of-living pressures.

This partnership reflects our approach to community investment: building genuine relationships with organisations that share our commitment to thriving communities, identifying opportunities to contribute beyond financial support, and working together to create lasting positive outcomes for Tasmanians.



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More information

To find out more about our Community Partnerships program, including our current partners, our Community Grants Program, and the Bright Futures Fund, visit the TasNetworks website.

If you have any questions about any of the contents of this document, please reach out to our Community team at community@tasnetworks.com.au for more information.