

North West Transmission Developments

Engagement Update January to June 2025





Contents

About the project	5
Introduction	5
How we have engaged	6
Getting out in the community	8
What we heard	10
Community investment	11
Contact us	12



Project map

About the project

The North West Transmission Developments (NWTd) project, being progressed by TasNetworks, is a once in a generation upgrade to the electricity transmission network.

As Tasmania's energy demands increase, TasNetworks needs to strengthen the state's transmission network. NWTd will include new and upgraded transmission lines, substations and switching stations.

The project is proposed to be delivered across two stages. The first stage will link Cressy, Sheffield and Burnie, with the second stage planned between Staverdon and Burnie via Hampshire Hills (refer to project map).

NWTd will support new renewable energy developments and generate significant benefits and opportunities for Tasmanian communities and businesses.

The project is currently in the design and approvals phase. Subject to approvals, construction for Stage 1 is due to commence in 2026.

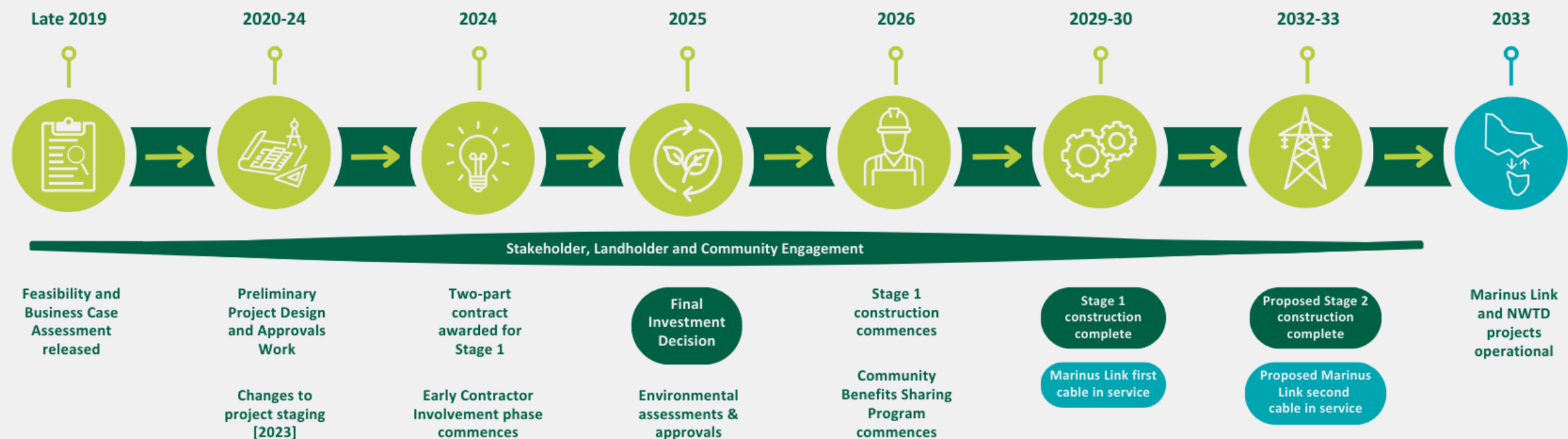
Introduction

This document provides an outline of the engagement activities that were carried out between January and June 2025. It builds on previous engagement reports which you can find [here](#).

We are committed to engaging in a way that is meaningful, fair and achieves the best outcomes for landholders, the community and the environment. Feedback continues to help shape the direction of the NWTd and we remain committed to working alongside Tasmanians as the project progresses.

This report focuses on feedback gathered from stakeholders and the general community about the project and does not include detailed feedback from landholders. Engagement with landholders, each with a dedicated land agent, is ongoing and will continue throughout all phases of the project.

Project timeline





How we have engaged

We engaged with a range of stakeholders and community members between January to June 2025 to raise awareness and collect feedback about the project.

Feedback collected during this phase of the project has helped us understand concerns, the topics that are important to people and what people want to know more about.

The figure below provides a snapshot of the activities that were carried out between January to June 2025.



Three Stakeholder Liaison Group meetings – February, April and June



The team spoke to approximately 350 attendees across 7 community information events



Six e-newsletters (January to June) to over 900 subscribers per issue.

We promoted engagement activities using a range of communication channels, including:



- **TasNetworks website**
- **E-newsletters**
- **Facebook and LinkedIn**
- **Media**
- **Letters**
- **Webinar**
- **Meetings**
- **Drop-in sessions.**

Contingent project application approved

In 2024, we submitted a contingent project application (CPA) to the Australian Energy Regulator (AER) to obtain the revenue allowances necessary to undertake early works associated NWTD Stage 1. We were pleased to receive the AER's final decision in March 2025 approving our application.

CPAs are necessary for large investments that are made outside of TasNetworks' standard business as usual expenditure, while undertaking early works activities provides confidence to customers that they will pay no more than the efficient cost of delivering this stage of the project.



Connecting with Genus, NWTD head contractor

NWTD hosted a 'meet the head contractor' event in Burnie in early June to provide an opportunity for local contractors and suppliers to find out more about the work packages on offer and connect with representatives from GenusPlus Group (Genus).

More than 150 people attended the event, with an overwhelming feeling of support for NWTD as well as the ongoing positive legacy it, and other major infrastructure projects, will have on communities.

Representatives from TasNetworks, Genus and Industry Capability Network Tasmania provided updates, including our Chair Roger Gill who gave details on the two-part contract and procurement.

Panel members Teeny Brumby (Mayor of Burnie), Claire Connelly (President - Devonport Chamber of Commerce & Industry) and Annie Gatenby (North West Regional Development Coordinator - Regional Development Australia) shared their insights into the opportunities and challenges, and the role the region can play to maximise benefits for the NW region.



The evening concluded with a networking session and trade table engagement, including stalls from Skills Tasmania, TasTAFE and West North West Working.

"A big thank you to Chris Warr from TasNetworks for creating space for meaningful dialogue. These kinds of forums matter. They ensure big projects reflect the real needs and aspirations of the communities they're built in."

Teeny Brumby, Mayor of Burnie

Getting out in the community

We had a busy first half of 2025, setting up a number of key community events and information sessions. The purpose of these sessions was to provide information about the NWTG, project benefits and capture feedback on what is important to community members and what they are concerned about.



Community engagement sessions

Date	Event	Number of attendees
13 April	Rural Alive and Well Easter Egg Hunt, Bracknell	~30
1-3 May	Agfest, Carrick	~100
3 June	NWTD Meet the Head Contractor, Burnie	~150

Permit application information sessions

9-15 April	Bracknell, Burnie, Sheffield, Deloraine, online webinar	~70
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Lodgement of permit application engagement

We held drop-in information sessions and a webinar in April to share the findings of key technical studies conducted as part of the environment, planning and heritage approvals phase, prior to the permit application being placed on public exhibition.

A letter was sent to all NWTD landholders notifying them of the then upcoming lodgement and included an invitation to the drop-in sessions and webinar. Landholders were invited to provide feedback in person at a drop-in session or by contacting their dedicated land agent directly.

A good cross-section of project supporters, community members with reservations about the project and impacted landholders were represented by those attending the information sessions, as well as people seeking general information.

Many attendees demonstrated strong project knowledge having had previous interactions with the stakeholder and landholder engagement teams.

The balanced representation of interests allowed the team to gain further insights about landholder and community concerns and provided the opportunity to respond to these.



Chatting with community members at Agfest

Agfest is Tasmania's premier agricultural event, attracting approximately 60,000 patrons over three days.

This year, the TasNetworks site offered fun and education activities, with a strong focus on being prepared for power outages. Visitors explored interactive displays, picked up safety tips, and got to know our team and what we do.

The NWTD team was on site, joined by our head contractor, Genus. Together, we had a fantastic few days connecting with community members about the project.

The Genus team were able to answer questions about upcoming construction and to provide information for local businesses interested in getting involved.

Congratulations to Rural Youth Tasmania for organising another successful Agfest. We're proud to be a long-standing sponsor of this iconic Tasmanian event and we're already looking forward to doing it all again next year.



Stakeholder Liaison Group

The NWTDL Stakeholder Liaison Group (SLG) is an independently chaired group made up of 16 members with representation across key industry groups, peak bodies, education, skills and training sectors and state government organisations. The meetings provide an opportunity for us to understand stakeholder perspectives and receive input and feedback on a range of matters related to the NWTDL. Three SLG meetings were held between January to June 2025 at the Cradle Coast Authority in Burnie. The group discussed a range of topics including:

- Head contractor updates
- NWTDL permit application
- Economic development action plan

- Workforce development, skills and training
- Key project milestones
- Land access and acquisition details
- Communication and engagement activities
- Community investment
- Marinus Link
- Contingent project application process

The SLG provided feedback on the common concerns and opportunities raised by the communities they represent, as well as engagement and communications activities.

More information about the SLG, including agendas, presentations and meeting minutes can be found [here](#).

What we heard

Community feedback

The most common questions raised by attendees related to the following topics:

- Scope and location of the project
- Timing of construction
- Impact on power prices

Community feedback helps us to communicate more effectively. Our monthly e-newsletter, sent to over 900 subscribers, aims to address current issues, including questions raised at engagement sessions.

Additionally, a range of resources that share information about topics of interest are available on our [website](#).

Recently we published a factsheet entitled 'NWTDL substations - construction and upgrades'. This fact sheet outlines what a substation is and the proposed upgrades to be delivered as part of the project.



Scan to sign up our e-newsletter for monthly project updates and engagement opportunities!



Community investment

Eggcellent time had in Bracknell

For the second year running, the Bracknell community came together for a day of fun with family and friends at the Rural Alive and Well (RAW) Easter Egg Hunt in April.

As part of NWTDL's partnership arrangements with RAW, the event is aimed at promoting social connection in a rural community.

Kids enjoyed our renewable electricity bike, pedalling hard to light up Tasmania's transmission network map. The Easter Bunny brought plenty of chocolate eggs for everyone. Our team had the tough job of judging the TasNetworks hard hat colouring-in competition, with kids submitting creative entries.

Approximately 200 community members came along, with our funds also going towards free coffees and a lunchtime sausage sizzle for those in attendance.

Thanks to the RAW team for their continued work in supporting rural communities across Tasmania.

"The Bracknell community are very thankful to RAW and TasNetworks for holding the event for the second year running and everyone is looking forward to next year."

Sallyann Harper, Communications & Events Officer, RAW Tas



Local initiatives for young people

Two projects in Burnie who received community investment funding from TasNetworks share a common vision – to create a better future for local young people and their families. Parklands High School is developing a large community vegetable garden for students and the wider community while a laneway in the heart of Burnie is providing a welcoming indoor space for young people to enjoy thanks to Youth, Family and Community Connections (YFCC). Find out more [here](#).



Making a splash

NWTD provided funding to Royal Life Saving Tasmania to train 14 local residents into lifeguards, who are now volunteering their time at the reopened Mole Creek Swimming Pool.

Following a lot of hard work by community members to get the pool ready in time for summer after two years of closure, an event was held to officially reopen the pool in December.

Scan to watch how the day unfolded!



Contact us

We are committed to making improvements to our engagement approach. Let us know how we can better understand what is important to you and what we need to consider to achieve the best outcomes for the environment, landholders, and community.



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