Community Investment Framework

Toolkit





Introduction

TasNetworks plays an important role in the Tasmanian community. But we're more than poles, towers and wires.

Our Purpose 'Powering a bright future' is personal to us. It represents the unique intention we have to secure a positive, sustainable future for our Tasmanian community by providing reliable energy transmission and distribution safely and responsibly. Our Purpose unites us as an organisation; helps us maintain our focus and brings us ever closer to being truly trusted by our customers – our ultimate vision.

This ambition is at the core of our Community Investment Framework, which has been designed to focus on achieving shared value outcomes that address social and environmental issues in our community.

Our focus areas



Life on Land

Preserving our natural environment and advocating for a sustainable future, through programs that help manage risks and support biodiversity.



Building Resilient Communities

Promoting greater inclusion, building community resilience and advocating for people facing vulnerable circumstances.



Clean and Affordable Energy

Helping people to navigate the renewable energy transition by increasing awareness and understanding of their energy needs now and into the future.

Our focus areas ensure our community investments align with our strategic business priorities and nominated Sustainable Development Goals, enabling us to create meaningful partnerships that:

- Empower communities to respond to local areas of need
- Improve the social health and wellbeing of the community
- Support our communities to be energy smart
- Advocate for a sustainable future



Minimising our Impacts

We're supporting NatureTrackers citizen science project called Where? Where? Wedgie! invites all Tasmanians to help us monitor Tasmania's diurnal birds of prey with a focus on wedge-tailed eagles.

Measuring our impact

Measuring our impact means we can focus our efforts in a meaningful way, allowing us to continue to create positive change in our community well into the future.

Key to our Community Investment Framework is our Evaluation Framework, which defines the change we are trying to create in the community and provides a clear, consistent way of measuring our impact.

Toolkit

This toolkit has been developed to guide TasNetworks' community investment decisions.

It explains our priority focus areas, the change we are trying to create in the community and how we are measuring our impacts.





Focus area number 1 Life on Land

'Preserving our natural environment and advocating for a sustainable future, through programs that manage risks and support biodiversity.'

Description

The protection and preservation of the natural environment is a priority for TasNetworks.

We recognise that we play an important role in securing a sustainable future for generations of Tasmanians to come. In order to achieve this, we are committed to working alongside the community and key stakeholders to develop solutions to mitigate risk and minimise our environmental impacts both known and potential.

Objectives

Play an active role in the preservation of the Tasmanian environment by embedding environmentally sustainable practices across our entire business.

Build the capability of our people and create new and innovative ways to minimise our impact and support biodiversity outcomes.

Develop long term solutions that address known environmental issues and mitigate the risk of incidents [i.e. the protection of threatened species such as Wedge-tailed eagles].

Outcomes

TasNetworks is better able to reduce and respond to environmental incidents.

Our people have the knowledge, tools and awareness to consider the environmental impacts of their decisions and activities in their daily work.

We have access to more accurate data and knowledge (evidence base) to support our business decision making.

Positive customer and community perception of how TasNetworks is viewed regarding environmental and sustainability issues.

Change target: Reduced environmental impact as a result of our efforts

Strategic Driver: We care for the environment and advocate for a sustainable future

Sustainable Development Goal: Life on Land

Current partnerships

Formal/informal partnerships in place to mitigate impact on threatened birds or rehabilitate where needed, including;

- TMAG
- Raptor Refuge
- Greening Australia/UTAS
- Nature Trackers (Where Where Wedgie)

Internal and external working groups to assist with greater collaboration around the issue.

Partnership with Derwent Catchment Project to develop a series of weed management educational videos .



Focus area number 2 Resilient and Inclusive Communities

'Improving the lives of Tasmanians by promoting greater inclusion, building community resilience and advocating for people facing vulnerable circumstances.'

Description

Good social health is dependent on solid mental and physical wellbeing, quality relationships and strong communities.

TasNetworks is focused on supporting projects that build resilient, cohesive communities, help people to respond/recover from crisis and grow from hardship.

Objectives

Create opportunities to build resilience, particularly for those facing vulnerable circumstances.

Work in partnership with the community to build cultural respect and opportunity for our First Nations people.

Invest in initiatives that improve the long-term health and wellbeing of our people and the community.

Work alongside community groups to develop long term solutions that address social challenges.

Outcomes

Greater cultural awareness amongst TasNetworks employees, through stronger relationships with First Nations and CALD communities.

Reduced stigma and greater awareness regarding mental health, specially relating to the role that workplaces have in supporting their employees and programs available.

Change target: Improved resilience in communities

Strategic driver: We build trust and empower our people and the community

Sustainable Development Goal(s): Reduced Inequalities.
Good health and wellbeing, Sustainable Cities and
Communities

Current partnerships

- The Mind Games Race for research
- Menzies PhD research Promoting mental health in high-risk occupations
- Development of a Reconciliation Action Plan (Reflect level)
- Aboriginal scholarship for Tasmanian Leaders Program
- Partnership with TasCOSS for energy advocacy role
- Resilient communities program (annual grants program)



Focus area number 3 Clean and Affordable Energy

'Helping people to navigate the renewable energy transition by raising awareness and understanding of their energy needs now and into the future.'

Description

To support our community to adapt to the changing energy landscape we're focused on initiatives that provide educational opportunities which enable people to make informed decisions about their future energy needs.

Objectives

Actively support the renewable energy transition by investing in programs/partnerships that build energy smart communities.

Work in partnership with community organisations to help people better understand their individual energy needs.

Invest in projects that identify and trial new technologies, build capability and support growth.

Outcomes

More manageable electricity bills through greater awareness about how to be more energy efficient

Greater awareness of the Tasmanian energy supply chain and the role that TasNetworks is playing, now and into the future.

Better customer outcomes as a result of stronger relationships across the energy supply chain.

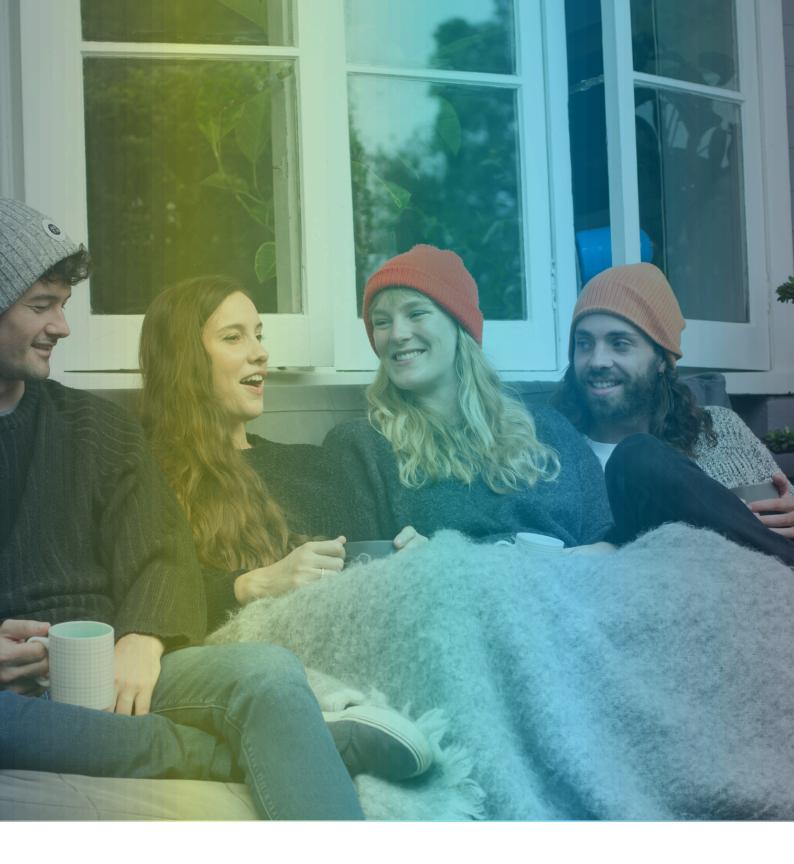
To unlock Tasmania's abundant renewable energy and storage resources, and provide further electricity and telecommunications connection with mainland Australia through the delivery of Project Marinus.

Change target: Access to affordable, reliable and sustainable energy for all.

Sustainable Development Goal: Clean and Affordable Energy

Current partnerships

- Australian Energy Foundation (AEF) partnership for free energy efficiency advice
- Sustainable Living Tasmania partnership for free energy audits for NFPs
- Realise the renewable energy opportunities in Tasmania through the delivery of Project Marinus





Questions? email: community@tasnetworks.com.au